Kindervelt

"HAVING FUN WHILE RAISING FUNDS"

KV PEACe

Kindervelt Psychiatric Emergency Assessment Center

VOLUME 15 ISSUE 11
May 2017

Celebrate KV PEACe

Kindervelt's 46th Annual Meeting

Wednesday, May 17, 2017 6:00 PM
Cincinnati Woman's Club
330 Lafayette Ave. Cincinnati, OH 45220

$40 per person

Click Here to register online

Questions? Jayne Rauh 859-653-3906 or jaynerauh@fuse.net

Celebrate…

- KV PEACe
- Our 20, 30, and 40 year members
- Our accomplishments
- Our contribution

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From The Division of Child and Adolescent Psychiatry

The Patient and Family Advisory Council: Listening and Learning

The caregivers in the Division of Psychiatry at Cincinnati Children's are always looking for ways to improve. Sometimes they look to other experts within their field, or to their talented colleagues in other divisions. Sometimes, though, the best ideas for improvement come from the patients and families we serve. The Patient and Family Advisory Council gathers current and former patients—along with their families—in a forum where everyone can share their experiences and their ideas for making the Division of Psychiatry better. Better at caring for patients. Better at responding to the needs of families. Better, ultimately, at changing the outcome.

The Patiently Made program is just one idea that originated in the Patient and Family Advisory Council. But it shows perfectly what happens when we listen to patients and allow them to shape the work we do.

How 'Patiently Made' Was Born

Children and adolescents with mental illness are often misunderstood by their peers and bullied in academic and social situations. This can result in isolation, low self-esteem and feelings of powerlessness. Patiently Made offers mentally ill children and adolescents an opportunity to be part of something productive and meaningful, providing a profound counter-balance to the negative influences they experience elsewhere.

It began in the spring of 2013, when the Kolar Design team met with the Patient and Family Advisory Council of Cincinnati Children's Division of Psychiatry, seeking input on personalizing and visually deinstitutionalizing a College Hill inpatient unit under renovation.

The idea emerged for patients and families take photographs with the theme "*to bring the outside in*," giving them a chance to take ownership and feel a sense of pride in a place where we all spend a lot of time. The design team returned to College Hill accompanied by a professional photographer, who provided a tutorial in photography and a 'how to' lesson on camera operation. Everyone was inspired!

Discovering the joys of photography

As we spent hours at a local park, something special unfolded before our eyes. Everyone was completely engrossed in their projects, saying things like: "Wow, I never looked at a flower that way," or "I've never laid on my belly before to take a photograph." It was both peaceful and meditative. People were getting lost in the moment yet remaining 100% present. It was a therapy of sorts, not just individually but for the families as well, particularly since families don't often get to spend this kind of quality time together.

The resulting photographs were spectacular. So fantastic, in fact, there were too many for the original hallway we planned to adorn. What could we do with these amazing photographs? Ideas, like notecards, notebooks, and prints were thrown around. Hosting an art show was suggested. What about creating other art and jewelry? Soon there were enough ideas to fill a gallery.

Empowering patients and families

That's how 'Patiently Made' was born as a sub-group of the Division of Psychiatry's Patient and Family Advisory Council. "We want to use this group to send a positive message and work to break down the stigma of mental health," they said. And what better way than through art?

Our mission and vision is to: CONNECT with the community, EMPOWER individuals faced with mental health challenges and INSPIRE creative thinking. Armed with the knowledge that the Centers for Disease control has identified suicide as the third leading cause of death for teenagers in this country, driven by the passion to make a shift in society, and committed to reaching out to teens who may be struggling alone, Patiently Made seeks to make—and now sell—artwork that expresses both the uniqueness and beauty of each individual and the world around us, while also impacting the quality of life for those facing the challenges of mental illness.

2016-2017 KV Board of Trustees

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Vice President Stacy Durr-Stainton #65
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Kindervelt Krafts Chair 2017
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Let the Good Times Bowl Chair
Charlotte McBrayer #8
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Liaison #3 Bonnie Finn #22
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Liaison #4 Erin Klein #65
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keith.henize@cchmc.org

Kelly Bollinger
kelly.bollinger@cchmc.org

From the President

Wow, this year has gone by so fast! My first year as City President of Kindervelt has been very rewarding. Words cannot express how grateful I am for all of you and your hard work. I am continually impressed with your commitment.

I hope that you are planning on attending our Annual Meeting to celebrate a year of successful fundraising. Jayne Rauh has planned an enjoyable evening of music, drinks, dinner, awards, and of course the check presentation to the Division of Child and Adolescent Psychiatry and KV PEACe.

The evening at the Cincinnati Woman's Club begins at 6:00 P.M. for complimentary cocktails and appetizers. After dinner, we will install the 2017-18 slate of officers for the Board of Trustees which will be presented by Mary Anne Stenger, our current Nominating Chair. Our 20, 30, and 40 year members will be honored by Beth Cuprill, our Membership Chair, and the Barbara Fitch award will be presented to a member by Stacy Durr Stainton, our Vice President.

Our featured speaker will be Shari Jefferies, a member of Kindervelt #50. The check will then be presented to Dr. Michael Sorter, Director of The Division of Child and Adolescent Psychiatry. Reservations to Annual Meeting can be made at Kindervelt.org. You do not want to miss this special evening.

There are still some fun Kindervelt events on the calendar for May. I encourage you to attend Liaison 4's event 'KV PEACe Framed', a photography show which will feature art from Patiently Made, which is made up of a group of kids who have dealt with mental illness.

There is also a fun, family evening at Fifty West, a brewery in Mariemont. Details of these, and all of the upcoming Kindervelt events can be found in this Newsletter.

In closing, I would like to quote Helen Keller, "***Alone we can do so little; together we can do so much***". Thank you for being a part of Kindervelt and working together to change the outcome for children everywhere.

Tracy Smith
Kindervelt City President

Proposed Slate for the 2017 – 18 Board of Trustees and Nominating Committee

This slate will be voted into office at the Annual Meeting on May 17, 2017.

Board of Trustees

President	Tracy Smith	57
President Elect	Bonnie Hueneman	68
Past President	Linda Lunceford	56
Vice President	Stacy Durr Stainton	65
Secretary	Tammy Booth	55
Treasurer	Claudia Potter	76
Financial Advisor	Debbie Linneman	56
Annual Meeting	Linda Deters	16
Communications	Mindi Williams	57
Donor Relations	Niki Meiners	65
Membership	Beth Cuprill	49
Nominating	Char McBrayer	08
Projects	Kathy Olberding	68
Publicity	Bebe Raupe	57
Technology	Mary Beth Young	78
North Region	Bonnie Finn	22
East Region	Erin Klein	65
South Region	Wendy Holschuh	78
West Region	Lindsey Dye	08

Nominating Committee

Chair	Char McBrayer	08
President	Tracy Smith	57
Past President	Linda Lunceford	56
Gala Chair Elect		
Kraft Chair Elect	Diana Peters	68
Bowling Chair Elect		
Past Board of Trustees member	Katrina Smith	78
Past Nominating Chair	Ginny Myer	08
North Region Rep	Valerie Taylor	22
East Region Rep	Cindy Saylor	74
South Region Rep	Nancy Groves VanBuskirk	29
West Region Rep	Susan Deye	68
Gala Chair	Niki Meiners	65
KV Krafts Chair	Libby Baker	56
Let the Good Times Bowl Chair	Sue Crosby	22

Upcoming Events

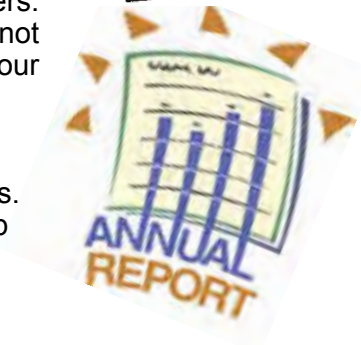
Friday, May 5th (7:00-10:00 p.m.)	Peace Framed: Patiently Made Photography Show	Kennedy Heights Arts Center - 6620 Montgomery Rd	Info: Erin at 265-2284 or erincarey23@yahoo.com
Fri, May 5th (11:00 a.m. - 3:00 p.m.)	Flying Pig Registration - #16	Duke Energy Center	Info: Lin at 923-4642 or linywolf@hotmail.com
Sat, May 6th (8:00 a.m.-2:30 p.m.)	Garage Sale - #78	7104 Ravens Run	Info: Mary Beth Young at 236-6891 or meyoung@fuse.net
Wed, May 17th (6:00 p.m.)	Annual Kindervelt Meeting	Cincinnati Women's Club - 330 Lafayette Ave	Info: Jayne at 859-653-3906 or jaynerauh@fuse.net
Wed, May 17th and Wed, May 24th (7:30 p.m.)	Dream Dinners - #57	7743 Cox Lane, West Chester	Info: Jane at 513-398-5951 or vijamobear@aol.com
Sun, May 21st (11:00 a.m.-5:00 p.m.)	Wyoming Art Show Bake Sale - #8	Food area at art show & corner of Beech & Worthington St.	Info: Kristen at 821-2789 or klgettins@yahoo.com

CCHMC

May 11th (11-2) - KV #56
May 19th (9:30-1:00) - KV #43
May 26th (9:30-3:00) - KV #11
June 13th (9:30-3:00) - KV #11
June 30th (9:30-1:00) - KV #43

It's that time... time for all group Presidents to write a simple summary to be included in the Kindervelt Annual Report! The Annual Report will then be distributed at the September President's Council Meeting.

Be sure to include your KV NAME & NUMBER, YEAR ESTABLISHED, NUMBER OF MEMBERS, MEETING DAY and MEETING TIME. Then summarize your GROUP'S YEAR - including all projects, any citywide events participated in, plus fun activities that were not necessarily fundraisers. Remember, **you are highlighting the 2016-2017 fiscal year!** Please do not include any financial totals however, as they will be submitted through your group Treasurer.



Your report is due no later than **May 31, 2015**. Please email it to kvcsecretary@kindervelt.org and feel free to contact me if you have questions. I want to thank you in advance for your cooperation and commend each group for the multitude of accomplishments this past year!!

On-Going Projects

I LOVE Kindervelt car magnets	#3	5x7 oval car magnets	Info: Jean at 533.1277 or tastebuds@fuse.net
Logo water bottles & travel mugs	#3	Engraved thermal steel water bottles & travel mugs	Info: Suzanne at 321-8543 or sschweller@fuse.net
KV logo pins	#11	KV logo pins	Info: Shirley at semorand@yahoo.com
Kindervelt notecards	#12	Note cards available	info: Cathy at 932.3218 or chasteen.cathy@gmail.com
American girl doll clothing	#16	Handmade American girl clothing	info: Cece at 591.2907 or cckohlman@aol.com
Spice mixes	#22	Dry spice mix jars for sale	Info: Sue at 476-5688 or skcrosby@gmail.com
Shop with Scrip	#30	Go to ShopWithScrip.com, register and buy gift cards to use at hundreds of retailers and restaurants. 3%-16% goes to KV.	Info: Suzanne at 793.0161 or pavlakis@sbcglobal.net
Servers for parties	#45	Enjoy your guests - we take care of the mess! Setup-serve-clear. $10-$20 per person per hour	Info: Sally at 777.4851 or svhvickery@aol.com
Thank you plaques	#45	5x7 wood and gold plaques. Reads "In Appreciation for Your Generous Support of our Fundraising Efforts for Cincinnati Children's Hospital Medical Center" - $15 plus tax	Info: Sally at 777.4851 or svhvickery@aol.com
Wine cork trivets	#45	Wood frames - square or rectangular. Perfect hostess gift!	Info: JoAnn at 683.1473 or mdickman@fuse.net
Bread mixes	#49	$5. Choice of tuscan, cinnamon raisin, dill, french herb, and white	Info: Gretchen at 530.0776 or jahmit@aol.com
Fleece blankets	#49	$20-$25. Hand-tied reversible fleece blankets. In-stock or custom orders.	Info: Joan at 530.0690
Bean soup mix	#57	$6 - Available at retail locations around town and at President's council.	Info: Nancy at 683.3491 or e_n_gerstner@fuse.net
Benken's gift cards	#65	Purchase or sell $25 gift cards and $5 of the purchase price goes to Kindervelt. To order gift cards, call or email Mary Ray.	Info: Mary at 265-9199 or mary.ray.513@gmail.com
Pop-tab recycling	#65	Drop off pop-tabs to President's council meetings or to Stacy Dunn-Stainton.	Info: Stacy at 686.0988 or stacydurrstainton@yahoo.com
Pay it forward at Hoxworth	#76	Every Hoxworth blood donation can be credited to KV. When the intake cleark asks you "which group" say Kindervelt and write Kindervelt on your form. Or sign up as a premier donor and in the donor store, select KV as your organization.	Info: Susie at susankelleyjd@yahoo.com
Baby gifts, golf towels, computer bags	#78	Custom embroidered baby burp cloths ($6), bibs ($10), burp cloth & bib sets ($15); blankets, bear cuddle blankets, golf towels ($10) and computer bags.	Info: Mary Beth at 231.6891 or meyoung@fuse.net
Kroger Community Rewards	#16, #22, #78	$10 coupons good for $14 value	Info: Wendy at 624-9112 or jholschuh@cinci.rr.com
Koins for Kids	City-wide	Coin collection boxes at various retail locations citywide. To get a Koins for Kids box, contact Mimi	Info: Mimi at 675-4089 or kvsecretary@kindervelt.org
Evergreen Gift Shop Volunteers	City-wide	Volunteer work at the gift shop. Various days each month. Mon-Thurs (11:30-1:30) and Fridays (11:30-3:30)	Evergreen retirement Center - 230 W. Galbraith - 45215. Info: Jenny Meyer. egact@hotmail.com or 948-2316 ext. 1230

This article originally ran in the "Cincinnati Business Courier"

6 tips to make your nonprofit event more successful

Julie Cencula Olberding is director of and associate professor in the Master of Public Administration (MPA) program at Northern Kentucky University.

Nonprofit organizations in Greater Cincinnati host a lot of events that vary in type, size and purpose. The purposes include increasing awareness about the nonprofit's mission or cause, raising funds to support its programs and services, engaging people as donors and volunteers, and improving the image of a city or neighborhood.

Some nonprofit events have maintained and even expanded over the years, such as the Rubber Duck Regatta and the Pride Parade, while others have floundered or even faded away. Our recent research for the book "Social Enterprise and Special Events" examines how nonprofits – along with cities, neighborhoods and other entities – can use business approaches to be make events more successful and sustainable. Here are a few key lessons from the book:

Do market research. Event organizers should determine if there are existing markets – or better yet, emerging markets – that have unmet wants or needs. Also, they must be aware of other events and activities competing for their target markets' time and discretionary dollars. In the late 1990s, organizers of the Cincinnati Flying Pig Marathon conducted extensive research and identified an emerging niche market in new marathoners versus competitive marathoners. In response, they developed a creative brand, generous goodie bags and an overall fun experience to attract them.

Develop a strong brand. At a basic level, an event name should reflect positive feelings and associations and be distinctive and memorable. More specifically, if a goal is to promote your nonprofit, city or neighborhood, it should be included in the event title. Some local examples are the Heart Mini Marathon and Northside Fourth of July Parade.

Promote creatively. Event promotion has moved beyond traditional strategies, like billboards and radio ads, to social media as the new "go-to." Another strategy is cause marketing partnerships, for which various organizations work together for mutually beneficial reasons. "Gamification" can add a sense of competition to an event with points and prizes. The LifeCenter Organ Donor Network created the Crosstown Donate Life Challenge as an extension of the Crosstown Shootout. Partnering with UC and Xavier, the event used gamification and social media to motivate new organ donors to register at each university.

Manage funds carefully. Unfortunately, poor financial management has been the downfall of events across the country and world. The book offers a lot of suggestions such as having an event budget, maintaining transaction records for all receipts and payments, and developing cash management policies such as leaving no one alone with cash at any time.

Define success broadly. Event organizers tend to focus on end goals or "lagging" indicators, such as number of attendees and amount of funds raised. They should also gather data on "leading" indicators, which identify early successes or problems, such as participant satisfaction, volunteer satisfaction, and internal processes like amount of time to register or get a beer.

Improve and innovate. The event landscape is constantly changing with new ones popping up each year, so existing events should continuously improve and innovate. One innovation identified in the book is "event clustering," where multiple nonprofits collaborate to achieve economies of scale and scope. The Cincinnati Hunger Walk is one event that raises funds for 350 food pantries, soup kitchens, shelters and community centers in the region. Similarly, the Rusty Ball is a party that disburses funds to participating nonprofits – about 80 in recent years – based on their percentage of ticket sales.

Gratitudes

KV #56 - We would like to send a special note of appreciation to Bradley M. Howard, CRPC. He is a Financial Consultant with The Center for Wealth Management located in Ft. Mitchell, Ky. Brad was our event sponsor, and his very generous donation to our Spring Bunco put our total at $2,700.00. He asked Linda Lunceford, who he's known through a long-time church association, how he could help make a difference. Thank you, Brad Howard!

KV #56 - A huge "thank you" goes out to all of our members who purchased, got donated or rounded up lots of great gift cards, certificates, jewelry, and items for our super raffles, door prizes, and winners gifts. To all of our members who shopped, prepared, baked, and made their "Spring Time" favorites for our April Bunco- well done! To those who helped with admissions and sales-Thank you! We appreciate the generosity of our 92 guests! For the members who helped set up, work the kitchen, serve our delicious food items, clean up and lock up- Thank you! We love the City of Wilder for supporting our Bunco Parties! $2,700.00 is a great night's work!

Thank you also to City President Tracy Smith, who attended and graciously spoke about our current commitment to the Division of Child and Adolescent Psychiatry at Cincinnati Children's. The Kindervelt name has been included to the newly created Psychiatric Emergency Assessment Center (KV PEACe). What a difference we have made these last 40 plus years!

Well Wishes…

KV #77 - Healthy healing wishes to April Rainey who injured her hand.

KV #3 - All of our members are hoping for a speedy recovery for Sara Pritchard. We can't wait until she is back home so that she can resume her normal routines and come to Kindervelt events!

Joyous News

KV #8 - Congratulations to Beth Kiley on the birth of grandson Charles Joseph Kiley who was born March 24th to son, Robby, and his wife, Ann, of South Bend, Indiana! Charlie (to his friends) weighed in at 6 lbs. and 11 oz.

Tidbits

KV #77 - Happy birthday Brenda Bearden!!! 5/9

KV #65 - We would like to welcome our newest member, Niki Meiners. Niki had been a Kindervelt member some years ago before moving away from Cincinnati. She has moved back to our area and we are happy to have her join Kindervelt once again! We would also like to congratulate her on accepting the position of Gala Chair for 2017!! Our sincerest thanks to Niki for taking on this very important leadership role in our organization!

KV #8 - Congratulations to Cathy Moore, our dedicated Treasurer, on her recent retirement! We hope you enjoy a little relaxation and "me" time – you've certainly earned it!

KV #78 - We welcome new member Kate Moore-Colasurd to our group -- and we already know she's going to be a great Kindervelt member! At her first meeting in April, Kate volunteered to be our secretary next year, and offered to attend Presidents Council in May for Katrina Smith, who will be out of town. Talk about jumping in with both feet! Kate also attended the KV PEACe overview presentation for the Division of Child and Adolescent Psychiatry which followed the May Presidents Council so she could learn more about how the funds we raise are used. Kate first learned about Kindervelt when she was babysitting as a teenager for a Kindervelt member. When, as an adult, she started to think about volunteer opportunities, Kindervelt came to mind -- and we are so glad it did!

KV #12 - We are very happy to announce our new member, Allie Bartee. She wears many hats; she's a wife, mother, and grandmother of a beautiful family, nurse, and realtor. We all welcome you Allie, with open arms.

KV #78 - The Eastsiders are doing some spring cleaning to find items to offer at our garage sale on Saturday, May 6th, at the home of Mary Beth Young, 7104 Ravens Run in Anderson Twp. We welcome any donations you might have! Please email Mary Beth at meyoung@fuse.net or call her at 231-2646 to arrange a drop-off. We hope you will stop by and take a look at all the goodies we are offering for sale from 8-2 on the 6th!

Having fun while raising funds…

KV #77 - We had a blast at our 26th Annual Fashion Show and Luncheon. Thanks to all of those who came and supported us making it another huge success!!!

KV #19 - We are excited to be back meeting in the renovated Heritage club house. It was a lovely venue for our "Lunch at the Links" fundraiser where we were excited to welcome almost 150 women!!

Our focus now turns toward the Ladies Night Summer Patio Party! Member, Jeanne Reisinger, has graciously offered to host the party on Thursday, July 27 from 6:30 pm – 9:30 pm at 4629 Raynor Ct., Mason. We invite ladies to join us for wine and hors d'oeuvres while shopping from local vendors. Bring your friends! Cost is $25 per person and all net proceeds benefit Kindervelt #19. To sign up, contact Jackie Clough (jjclough86@gmail.com).

Kindervelt #68's Cabaret

Kindervelt #68 has deep appreciation for the donation of time & talent of Dave Allen, Maribeth Samoya, Seton & Elder Ensembles, the Starlight band and Denny Baker, ventriloquist. The room was filled with fun times, music & laughter. We are grateful to donors, sponsors, patrons and each & every volunteer including spouses & other family members who are part of our group/team effort.

Ventriloquist, Denny Baker with an Elder Student

Beverly Rainier & Angie Willig- KV #68

Sally Westendorf- KV #68

Diane Campbell- KV #68

Cindy Metz- Treasurer KV #68

Man Up with KV22

KV22 husbands and friends auctioned off their 'talents' to benefit KV PEACe and CCHMC. It was a grand night after torrential rains in the morning. The crowd was energized, jovial, generous and engaged in raising funds for kids. Special thanks to Amy and John Rosenberg for hosting, Perri Schenker and Kate Moody for chairing, David Allison as auctioneer while Gale McLaughlin and Jackie Kirkpatrick took care of the meal from Garnish Catering. The tree frogs enhanced the evening, serenading us while we raised funds that exceeded our expectations!

PEACe

Framed

Kindervelt Liaison 4

Invites you to

A Photography Show

featuring art from

Patiently Made

Friday, May 5th
From 7:00 to 10:00 PM
Kennedy Heights Art Center - Lindner Annex
6620 Montgomery Rd.

$25 includes light bites and 1 drink ticket
Basket raffles

All procedes go to the Psychiatric Emergency Assesment Center at Cincinnati Children's Hospital Medical Center (KV PEACe)

Get Your Very Own Kindervelt fiz Bottle or Tumbler

KV#3 loves the fiz bottle so much that we added the Kindervelt Kids to make it even better! Currently available in the 17 ounce yellow or green bottle and the 20 ounce navy tumbler.

Available at President's Council for purchase ($20)
or email Suzanne at suzanneschweller@gmail.com to find out how you can own one (or two, or three!)

This could be Mom's favorite color!

fizworld has partnered with Kindervelt to provide you with a variety of double-wall insulated stainless steel products to keep your hot drinks hot and your cold drinks cold.

Visit fizworld.com to see the variety of products available including bottles in a variety of sizes, beverage can holders, and 20 ounce tumblers.

Order at fizworld.com and **20% of your purchase price goes to Kindervelt**. Just use the promo code "FUNFUNDS" at checkout.

The hard part will be choosing which pretty color Mom would like best for Mother's Day!

SAVE THESE DATES!

Kindervelt #56 Buncos

Thursday July 13, 2017

Monday Sept 25, 2017

6:00 PM-9:00PM

Wilder City Building

$20.00 per person

Contact Debbie for Reservations

859-468-8826, dzlinne@gmail.com

Selling Your Home? **Purchasing A Home?**

Comey & Shepherd REALTORS.

TOM CANNING & JULIE CANNING

Would Love to Help You!

and

Will Make a Donation to Kindervelt/Cincinnati Children's Hospital

List and Sell and/or Purchase your home through Tom and Julie Canning of Comey & Shepherd Realtors during 2017

and

Tom & Julie will Donate 5% of their earned commission to Kindervelt, an auxiliary of Cincinnati Children's Hospital & Medical Center

This offer is limited to transactions initiated and concluded exclusively with Tom and Julie Canning of Comey & Shepherd Realtors. This certificate must be presented to Tom or Julie Canning during your initial meeting with them relative to you listing your home and/or purchasing a home through them. 5% of the Total Commission paid to Comey & Shepherd Realtors on the transaction will be donated to Kindervelt upon the successful sale and closing of the property. This offer expires 12/31/2017

Thanks for the opportunity to serve you and Kindervelt!

Comey & Shepherd REALTORS.

Kindervelt Lebanon Lambs

2nd annual Golf Scramble

Benefiting Cincinnati Children's Hospital Medical Center

Sunday, September 24

Majestic Springs Golf Club

1631 Todd Forks Road, Wilmington, OH

Registration and lunch: 12 pm •• **Tee-off:** 1:30 pm •• **Cost:** $75

This includes 18-holes of golf, riding cart and lunch
Chances to win various prizes for
* Longest Drive * Closest to the Pin * Hole-in-One

Questions contact Marsha at (513) 934-2699 or wfalknor@roadrunner.com

Please make checks payable to Kindervelt 12 and mail along with registration form to: KV Golf Outing, 472 Aspen Ridge Drive, Lebanon, OH 45036

Thank you!